

**KALOJI NARAYANA RAO UNIVERSITY OF HEALTH SCIENCES  
WARANGAL, TELANGANA STATE – 506 002**

**M.D/ M.S DEGREE EXAMINATIONS: MAY, 2022**

**HOSPITAL ADMINISTRATION**

**PAPER – IV**

**(Administration of Clinical and Non-Clinical Services and Administrative Procedures)**

**Time: 3 Hours**

**Max Marks: 100**

**Note:** Answer all questions

Give Diagrammatic representation wherever necessary

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**Write an essay on the following:**

**10 X 10 = 100**

1. Discuss the plan for good public relations within a hospitals? Describe a job description of public relations officers in a medical college hospitals.
2. Describe ABC and VED analysis in Materials management of hospitals.
3. Describe the flowchart of diagnostic tests that are done for a blood bag in blood bank and blood collection camp. Explain five specific rules applicable for blood bank.
4. Explain the organising of Mortuary services in all situations- pandemic and non-pandemic situation. Draw diagram.
5. Explain the environmental and physical planning of a hospital kitchen. Name the therapeutic diets and organising of diet counselling in a health check longue.
6. Describe the financial cycle management in terms of outpatient and inpatient census, doctor management and revenue cycle management of a voluntary or trust hospitals ion five successive yearly plans.
7. Write brief notes on organising the departments of
  - a. Fire Safety and health Officer
  - b. Quality management representative (QMR).
8. Discuss implementation program of ICD (International Classification of Diseases) coding in medical records of a tertiary care hospitals. What are its advantages and disadvantages?
9. Discuss the facilities to be planned in a Maternity and Child Care Ward and Labour Site.
10. Classify Intensive Care Unit and services (ICU). Discuss the advantages and Disadvantages of open ICU, closed and Semi closed ICUs.

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