

PAPER CODE: MPH5112

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MPH FIRST YEAR DEGREE SUPPLEMENTARY EXAMINATIONS: MAY, 2025

SOCIAL AND BEHAVIORAL SCIENCES

Time: 3 Hours

Max Marks: 70

Note: Answer all questions

Give Diagrammatic representation wherever necessary.

Write an essay on the following:

2 X 10 = 20

1. Discuss the Social Cognitive Theory (SCT) and its application in health promotion. How does this theory help in understanding health behaviors and in facilitating health promotive behaviors?
2. Explain the influence of mass media on public health behaviors. Provide examples of how media campaigns have successfully promoted health messages.

Write a short note on the following:

6 X 5 = 30

3. Describe the Transtheoretical Model (Stages of Change) and its relevance in behavior change interventions.
4. Discuss the role of family dynamics in influencing health behaviors.
5. What is the impact of social networks on health, and how do they contribute to positively or negatively promoting health-related behaviors?
6. Explain the importance of trust in healthcare providers in influencing patient behavior.
7. Discuss Resilience, and how it contributes to public health?
8. Describe with examples two factors contributing to improved health in an urban slum community.

Write briefly on the following:

10 X 2 = 20

9. Explain Normative beliefs.
10. What is Self-efficacy?
11. What is Perceived severity?
12. What is Health promotion?
13. What is Community health?
14. What is Self-stigma?
15. Define Emotional well-being.
16. Explain Group dynamics.
17. What is Community engagement?
18. What is Health inequity?
